

FEDERATED INVESTORS, INC.

Director, Business Intelligence and Sales Analytics

Federated Investors, Inc. (NYSE: FII) one of the largest investment managers in the United States is seeking a Director, Business Intelligence and Sales Analytics to be based at our Pittsburgh, Pennsylvania headquarters.

The successful candidate will possess a strong business aptitude and a proven ability to leverage analytics to deliver market and competitive intelligence to the Sales organization, driving the development and deployment of programs to achieve marketing and sales goals.

Requirements include a Bachelor degree, Master's degree or MBA preferred, 8+ years of business experience including a minimum of 5 years of data analysis used to develop business strategy, experience collaborating with key stakeholders across the business to effectively manage and drive strategy and campaigns required; experience within the financial services industry strongly preferred.

Since 1955, millions of investors in the United States and around the globe have relied on Federated Investors, Inc. (NYSE: FII) for world-class investment management. With \$397 billion in assets under management, our investment solutions span domestic and international equity, fixed income, alternative and money market strategies.

For consideration, go to www.federatedinvestors.com and apply to job #7340 Director, Business Intelligence and Sales Analytics.

Only those candidates in whom we have an interest will be contacted.

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