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Fulfilling the Promised Succession and Growth Plan

*New SalesPage Management Team Fuels Product
Development, Client Support, and Engagement with Asset
Managers*

KALAMAZOO, MI - January 4, 2016 - Strategic hires and internal promotions have reshaped the management team at SalesPage Technologies (<http://salespage.com>), a leading provider of distribution management solutions for asset managers. These changes complete the succession plan announced late in 2014, and follow through on growth and leadership plans released over the last two years.

On January 1st of this year, Aric Faber became CEO of SalesPage; Faber had been Vice President, Sales & Marketing at SalesPage since 2013. Chris Poisson, formerly the Director of Technical Development, was promoted to Chief Technology Officer. Bob Gordon transitioned from President to Chief Financial Officer. Faber, Poisson, Gordon, and Jennifer Rutledge, who joined SalesPage as Chief Operations Officer in October 2014, form a team that will lead SalesPage's efforts in product development, client support, and growth in the asset management industry.

As CTO for SalesPage, Poisson will begin by launching Version 6.0 of SalesPage Financial, the latest release of their flagship product with a modern, streamlined, user-focused user experience. SalesPage also announced a solution for Salesforce.com clients and is working on a new SalesPage Mobile experience. Poisson comments, "I am excited to have the opportunity to work with asset managers to solve their business and data challenges. With our team's continued product innovation and commitment to service, we look forward to meeting these challenges."

Faber is excited about these product innovations and the dynamic of the new management team; he noted that "The key to any success is having a great team around you. I am thrilled to have the opportunity to lead the entire SalesPage team and to work with many of the best asset managers in the business."

Since announcing its growth and succession plans, SalesPage has increased staff by 30% and recently added two new clients: Pioneer Asset Management and Symmetry Partners. Strategic hires include Greg Piasecky, formerly at Eaton Vance, as the Director of National Sales & Business Development, and Tim Moran, most recently from Kellogg, as the Director of Infrastructure and Security.

About SalesPage Technologies, LLC

Founded in 1983, SalesPage Technologies provides targeted distribution management solutions to financial services companies. SalesPage products are used to consolidate and reconcile production data, understand market share, manage multi-channel distribution territories, and manage relationships. The total value of SalesPage comes from the combination of our industry-specific solutions, a staff with an average tenure of more than 10 years in the industry, and a close-knit client community guiding SalesPage product development. SalesPage's client partners include Allianz Global Investors, BlackRock, Eaton Vance, Federated Investors, Nuveen Investments, RidgeWorth Investments, Virtus Investment Partners, and Voya Investment Management.

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